



Saturday, October 4, 2019
Downtown Rutherfordton, Main Street

Hilltop Fall Festival is organized to enhance the vision and mission of *Rutherford Town Rising (RTR)* through promotions of the vibrant downtown and its thriving businesses and assets, and the quality our beautiful community.

Become A Festival Sponsor

PRESENTING SPONSOR (1)

\$1,000

- Hilltop Fall Festival presented by “Your Company”
- Official Race Recognition
 - ◆ Purple Martin 7K presented by “Your Company” on race shirt- company name and logo
 - ◆ (10) complimentary race entries including t-shirts
 - ◆ Banner placement at start of race
- Proud Sponsor company signage- placement at Hilltop entertainment stage on Courthouse lawn
 - ◆ Live announcements during event recognizing “Your Company”
- Recognition in Marketing, Public Relations and Advertising efforts
 - ◆ Presenting sponsor inclusion on website event page
 - ◆ Presenting sponsor inclusion on Hilltop poster
 - ◆ Advertising placements; print, digital and radio
 - ◆ Facebook event pages and Facebook festival and race promotional posts
 - ◆ Media Alert
 - ◆ Online event calendars
- (2) dedicated Social Media promotional posts recognizing “Your Company”
- 10x30 Booth Space

FALL HARVEST SPONSOR

\$500

- Proud Sponsor company signage placement near Hilltop Food Court on Courthouse Lawn
- Purple Martin 7K Race Recognition
 - ◆ Large logo presence on race shirt
 - ◆ (5) complimentary race entries including t-shirts
- Company logo and link on website event page
- Company logo inclusion on Hilltop poster
- Inclusion on Facebook festival and race promo posts
- (1) dedicated Social Media promotional post recognizing “Your Company”
- 10x20 Booth Space

COMMUNITY SPONSOR

\$250

- Proud Sponsor company signage placement near Hilltop Tractor Show
- Purple Martin 7K Race Recognition
 - ◆ Medium logo presence on race shirt
 - ◆ (2) complimentary race entries including t-shirts
- Company logo and link on website event page
- Company logo inclusion on Hilltop poster
- Inclusion on Facebook festival promo posts
- 10x10 booth space

CONTRIBUTOR SPONSOR

\$100

- Purple Martin 7K Race Recognition
 - ◆ Your business name will be included on race shirt
 - ◆ (1) complimentary race entries including t-shirts
- Company name recognition on website event page

Name of Business

Name of Contact

Address

City

State

Zip

Email

Phone

**Email your camera ready organization logo to heather@mccconnellgrouppr.com

Yes, I want to sponsor Hilltop Fall Festival and the Purple Martin 7K Race

- Presenting Sponsor, \$1,000 Fall Harvest Sponsor, \$500
 Community Sponsor, \$250 Contributing Sponsor, \$100

Thank you for your generous support! Please mail this form along with your sponsor check to: RTR at PO Box 82, Rutherfordton, NC 28129. If you prefer to receive an invoice, and pay by credit card online, please indicate below and you will be contacted. Rutherford Town Rising is a nonprofit 501c organization for the Town of Rutherfordton. All proceeds will benefit the mission of preserving the unique character of the town while developing and enriching assets promoting economic vitality, sense of community, and quality of life.

My sponsor check is included _____ I prefer to pay online, please send me an invoice _____

Signature

Date

Stephanie Rzonca, Community Development Director
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